

Whitehaven Coast Masterplan Proposals - Signage Strategy

Directional Signage

Required for cyclists travelling from Whitehaven to St. Bees and vice versa.

Key signage point locations for cyclists travelling from Whitehaven Harbour require signage points at the following locations:

1. Harbourside
2. South Beach car park – on existing wall
3. Cliff face
4. Candlestick Terrace junction
5. Jonathan Swift House junction – end of Harbour View
6. Jonathan Swift Junction – west of bridge
7. Jonathan Swift Junction – on low wall to north of junction
8. Coal Depot Junction – north
9. Coal Depot Junction – southern junction with coastal path

For cyclists travelling north – will not require signage on Harbourside or cliff.

Cycling Symbol and signage selection

Proposed cyclist symbol in stainless steel to match proposed signage will be implemented on walls around the site alongside key place names/direction points (where appropriate).

Cyclist symbols in stainless steel will be implemented in the ground within Northern Section cycle route to aid separation of cyclists and pedestrians.

Pedestrian priority/directional symbols and segregation symbols can be used i.e. cyclists keep to the right, cyclist to dismount etc.

Place Names Signage

Key place names and locations to be agreed:

1. 'Wellington Terrace'
2. 'Wellington Pit'
3. 'Candlestick Terrace'
4. 'Haig Colliery Mining Museum'
5. 'Raven Hill Pit'
6. Raven Hill Track'

King Pit is already marked on site, and Saltom Pit will eventually have its own interpretation.

Is there a need for signage to St/ Bees and Whitehaven Harbour? Would suggest that this signage is dealt with in the Harbourside Interpretation/Information Point for people travelling south; and in St. Bees for people travelling north.